



SOUTH EAST ASIAN EDUCATION TRUST

## S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by Govt)

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Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049

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Website: www.seacet-bangalore.org.in

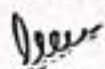
REF: SEACET/Admni/MBA/Webinar/ 2022-2023/05

Date: 20-07-2023

### CIRCULAR

The department of MBA is organizing a Webinar on "Thought Leadership", in association with IQAC and HODs on 22<sup>nd</sup> July 2023. Requesting all the faculties and students to participate in the event and make it a grand success.

  
The Head of the Department of Management Studies  
S.E.A. College of Engineering & Technology  
Ekta Nagar, Basavanapura, Virgonagar Post,  
Bangalore - 560 049

  
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DIRECTOR ENGINEERING

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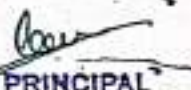
MATHEMATICS

MBA

LIBRARIAN

PHYSICS

PLACEMENT

  
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Email: seacoladmin@gmail.com

Website: www.seacol-bangalore.org.in

DEPARTMENT OF MBA

REF: SEACET/MBA/WEBINAR/AY2022-23/05

DATE: 14.07.2023

TO

The IQAC Coordinator,

S.E.A College of Engineering and Technology,

Bangalore -560049

Respected Sir,

The Department of MBA is organizing the webinar on "Thought Leadership" from our Alumni on 22.07.2023 at 11.00am through online. Hence, we are requesting IQAC to give consent for the event.

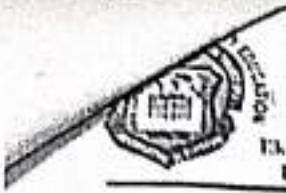
CC to all Departments:



*Pradeep Kumar*  
IQAC COORDINATOR  
Internal Quality Assurance Cell  
S.E.A. College of Engineering & Technology

*[Signature]*  
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Email: seacetadmin@gmail.com Website: www.seacet-bangalore.org.in

REF: SEACET/Alumni/MBA/Webinar/ 2022-2023/05

Date: 20-07-2023

**CIRCULAR**

The department of MBA is organizing a Webinar on "Thought Leadership", in association with IQAC and IC on 22<sup>nd</sup> July 2023. Requesting all the faculties and students to participate in the event and make it a grand success.

*2/2/23*  
To the MBA Department Management Staff,  
S.E.A. College of Engineering & Technology  
Eklu Nagar, Basavanapura, Virgonagar Post,  
Bangalore - 560 049

*[Signature]*  
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**S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY**  
Ekta Nagar, Near Ayyappa Nagar Circle, Devanahalli Main Road, K.R.Puram, Bangalore



**Department of MBA**

**INVITATION**

The Department of MBA cordially invites you to grace the Inaugural of  
Webinar

On

**“THOUGHT LEADERSHIP”**

in association with IQAC and IIC

**Keynote Speaker**

**Sai Kumar P**

Talent & Culture manager at Accor, Visakapatnam

**Guest of Honour**

**Smt. Manjula Krishnappa**

(Chairman, S.E.A Group of Institutions)

**Sri. D.T. Srinivasa**

(Secretary, S.E.A Group of Institutions)

**Smt.K.Poornima Srinivasa**

(CEO, S.E.A Group of Institutions)

**Smt.K.Anupama**

(Jt. Secretary & Treasurer, S.E.A Group of Institutions)

**Dr. Bhagavant K Deshpande**

Director (Engg), S.E.A College of Engineering and Technology

**Date: 22<sup>nd</sup> July, 2023**

**Time: 11.00 A.M onwards**

**Online Link: <https://meet.google.com/jii-mkig-rfe>**

**Dr. S B Anil Kumar**

**HOD, MBA**

**Dr. B.VenkataNarayana**

**Principal**

**Faculty Coordinators**

**Mrs Navyashree H N**

**Mrs Kasturi B S**

**PRINCIPAL**

**SEA College of Engineering & Technology**  
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**BANGALORE - 560 049**





## SEA COLLEGE OF ENGINEERING & TECHNOLOGY

Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi and Accredited by NAAC Ekta Nagar, Near Ayyappa Nagar Circle, Devassandra Main Road, K.R. Puram, Bangalore-49



### DEPARTMENT OF MBA

Organizes

Webinar on

"THOUGHT LEADERSHIP"

In Association with IQAC & IIC

On 22<sup>nd</sup> JULY, 2023

TIMINGS: 11.00AM Onwards

Google meet link: <https://meet.google.com/fji-mkig-rfe>

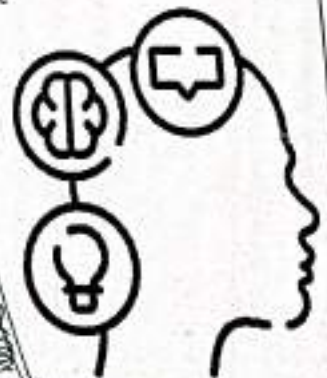


## LEADERSHIP



Sai Kumar P

Talent & Culture Manager at Accor ,  
Visakapatnam



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Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognized by Government of Karnataka

**DEPARTMENT OF MBA**

**REPORT ON THOUGHT LEADERSHIP**

A webinar was organised on 22<sup>nd</sup> July, 2023 by the Department of MBA, in association with IQAC and IC S.E.A. College of Engineering & Technology, Bangalore.



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**INSTITUTION'S INNOVATION COUNCIL**  
Member of IQAC Bangalore

**DEPARTMENT OF MBA**  
Organizes  
Webinar on  
**"THOUGHT LEADERSHIP"**  
In Association with IQAC & IC  
On 22<sup>nd</sup> JULY 2023  
TIMINGS: 11.00AM Onwards  
Google meet link: <https://meet.google.com/jl-mhlg-rfa>



**LEADERSHIP**



**Keynote speaker**  
Sai Kumar P  
Talent & Culture Manager at Aecor,  
Visakapatnam



**INTRODUCTION ABOUT TOPIC**

Thought Leadership refers to a strategic approach where an individual or organization establishes themselves as a recognized authority and expert in particular industry, field, or area of expertise. Thought leaders are known for their innovative ideas, insights and valuable contributions to the industry, and they often play a significant role in shaping industry trends and practices.

**QUALITIES OF EFFECTIVE THOUGHT LEADERS**

- ✓ **Expertise:** Thought leaders have deep knowledge and expertise in their area of specialization. They are continuously learning and staying up-to-date with the latest developments and trends in their industry.
- ✓ **Authenticity:** Authenticity is crucial for thought leaders. They express their genuine beliefs and values, which resonates with their audience and builds trust.
- ✓ **Vision:** Thought leaders have a clear vision of the future and ability to articulate it to their audience.

  
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**SEA College of Engineering & Technology**  
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BANGALORE - 560 049

Ekta Nagar, Near Ayyappa Nagar Circle, Devasandra Main Road, Virgonagar Post, K.R. Puram, Bangalore-560049, INDIA.

Phone: 080-29730681, 7353945999

e-mail: [seacetadmin@gmail.com](mailto:seacetadmin@gmail.com) website: [seacet-bangalore.org.in](http://seacet-bangalore.org.in)





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- ✓ **Communication Skills:** Effective thought leaders are exceptional communicators. They can convey complex ideas in a clear and engaging manner through various channels, such as writing, public speaking and social media.
- ✓ **Open-mindedness:** While having strong beliefs, effective thought leaders are open-minded and willing to consider diverse viewpoints.
- ✓ **Influence:** Thought leaders have a significant impact on their audience and industry. They inspire and motivate others, leading to positive changes and advancements.
- ✓ **Problem-Solving Skills:** Thought leaders are adept at identifying problems and offering innovative solutions.




**INTRODUCTION ABOUT SPEAKER**

Mr. Sai Kumar P. was the keynote speaker of the webinar, brings with him a wealth of experience and knowledge, having worked in the hospitality industry for over 6 years. Sai Kumar has responsible for overseeing the overall functions of human resources at the Novotel Visakhapatnam, Varun Beach and The Bheemili Resort. He is closely with the cluster general manager and team to ensure that the hotel attracts and retains the best talent, creates a positive and engaging workplace culture and provides exceptional guest experiences. He is a talented HR professional with a Master of Business Administration (MBA) focused in Human Resource Management & Sales and Marketing from Visvesvaraya Technological University. Sai Kumar, Talent & Culture Manger at Accor

**OBJECTIVES**

- It's allow the speaker to reach a much wider audience than speaker could with traditional content marketing. This is because webinars can be recorded and shared on demand, which means that people can watch them at their own convenience.

  
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**BANGALORE - 560 049**  
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- It is a great way to build trust and credibility with speaker audience. When the speaker shares his expertise and insights in a live setting, it shows that the speaker is knowledgeable in his field.
- It can be a great way to generate leads for business, by offering something of value, such as a free eBook or white paper.
- It increases brand awareness by giving speaker a platform to share his company's message with a large audience.
- It combines their theoretical knowledge of business operations with the practical knowledge of its actual functioning.

**OUTCOMES**

**1. Opportunity to Interact with Experts**

Webinars provide students with a chance to meet leaders, professionals, entrepreneurs who share their wisdom, learning, and experiences. These interactions are useful to students in their career and help them in developing leadership qualities, management skills.

**2. Interpersonal Skills Enhancement**

Webinar help students to enhance their interpersonal, communication skills, and teamwork abilities. This webinar has, repeatedly proven to be an excellent platform for networking as the students interact.

**3. Increased Visibility**

Webinars allowing the speaker to reach and connect with students who may not have been aware of their expertise previously.

**4. Building Authority**

By sharing valuable insights and innovative ideas, the speaker can position themselves as an authority figure in their field, gaining trust and respect from the students.

**SCREENSHOTS**

  
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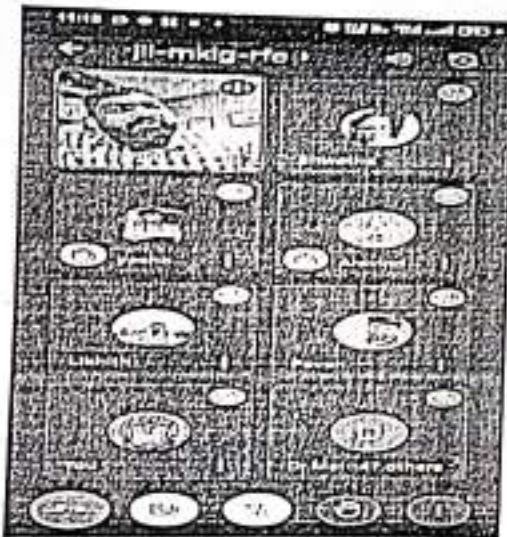
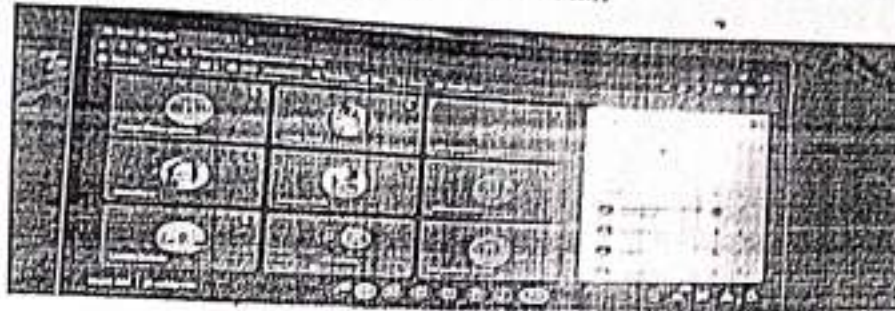
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**DEPARTMENT OF MBA**



**FEEDBACK**

This data collected by the students of Department of MBA, SEA College Engineering & Technology towards the Webinar on Thought Leadership.

  
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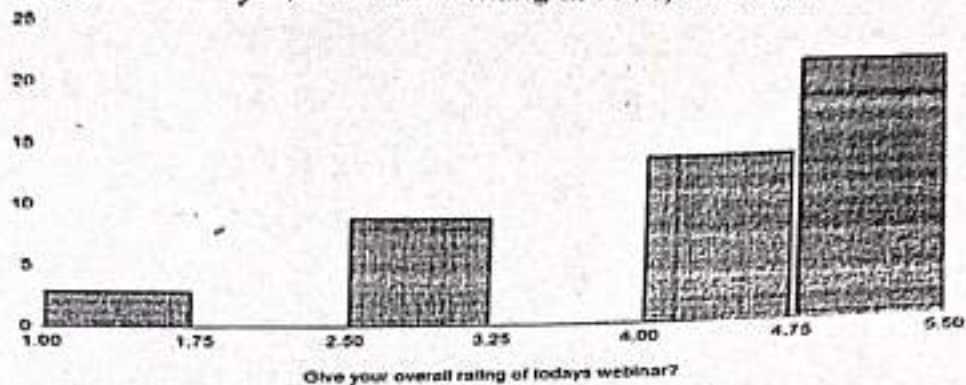
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### DEPARTMENT OF MBA

Histogram of Give your overall rating of today's webinar?



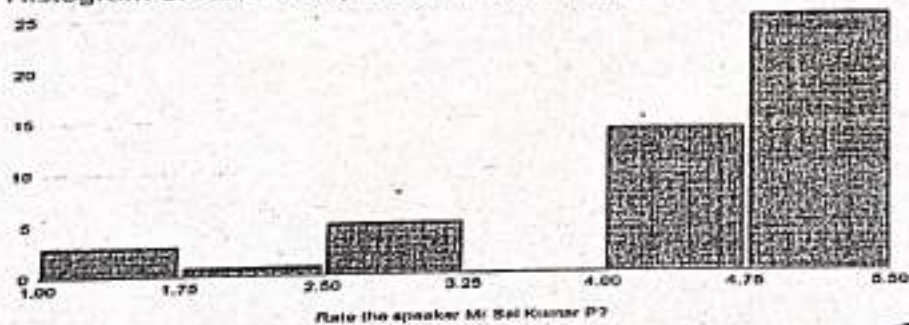
GRAPH SHOWING SATISFACTION LEVEL TOWARDS WEBINAR

#### INTERFERENCE

According to above graph, it can interpret that maximum no. of students (2<sup>nd</sup> semester as well as 4<sup>th</sup> semester students) are highly satisfied by the webinar session as they feel that the webinar topic "Thoughtful Leadership" is really helpful for their upcoming career.

GRAPH SHOWING SATISFACTION LEVEL TOWARDS SPEAKER

Histogram of Rate the speaker Mr Sai Kumar P?



#### INTERFERENCE

According to above graph, it can interpret that maximum no. of students (2<sup>nd</sup> semester as well as 4<sup>th</sup> semester students) are highly satisfied by the speaker Mr. Sai Kumar. All students are really like his way of talking and how he explains the topic.

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## S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY

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S.E.ACET/R&D/FDP /2022-23/01

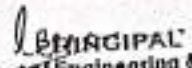
10.07.2023

### CIRCULAR

The Department of MBA is organizing Five days\*FDP (Hybrid Mode) on "Research Skills and Quality Publication" in Association with IQAC, IIC and R&D Cell on 17<sup>th</sup> to 21<sup>st</sup> July, 2023 at 2.00 PM to 4.00 PM at AC Seminar Hall. Requesting the entire faculty to participate in the event and make it a grand success.

  
R & D Convener


  
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
IOT & BCT 

CSE 


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
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
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(Chairman, S.E.A. Group of Institutions)

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Secretary, S.E.A. Group of Institutions

**Smt. K. Poornima Srinivasa**  
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C.E.O. S.E.A. Group of Institutions

**Smt. K. Anupama**  
Jt. Secretary & Treasurer, S.E.A. Group of Institutions

**Dr. Brijesh S Yadav, Ms. Vinesha S. Yadav,**  
**Sri. Rohan S. Yadav**  
(Trustee Members S.E.A. Group of Institutions)

**Dr. K. Bhagavanth K. Deshpande**  
Director (Engg), SEACET

**Dr. B. Venkatanarayana**  
Principal,  
S.E.A. College of Engineering And Technology

**Conveners**

**Dr. S B Anil kumar**  
HOD-MBA, SEACET

**Dr. Pradeep kumar N S**  
IQAC Director, HOD ECE

**Dr. P. Hosanna Princey**  
R&D Head, SEACET

**Program Coordinators**

**Dr. T. Chaitanya Anubhavini (ECE), Prof. Navyashree H N & Prof. S. Lila (MBA)**



**S.E.A. COLLEGE OF**  
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APPROVED TO INDIAN TECHNICAL UNIVERSITY & APPROVED BY ALL INDIA BOARD OF TECHNICAL EDUCATION (AICTE)  
Basavangar, Basavangar, Virga Nagar Post, K. R. Puram, Bangalore - 560025

**DEPARTMENT OF MBA in Association**  
**with IQAC, IIC and R&D Cell**  
**ORGANIZES**

**Five-Days FDP (Hybrid mode) on**  
**"RESEARCH SKILLS AND**  
**QUALITY PUBLICATION"**



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**BANGALORE - 560 049**

**17<sup>th</sup> to 21<sup>st</sup> July 2023 (MON-FRI)**

**Venue: AC Seminar Hall, SEACET**



### ABOUT SEACET

SEA Education Trust is a cluster of Educational Institutions offering education ranging from pre-university to advanced levels of graduate and post-graduate programmes in Arts, Science, Commerce, Education, Management, Engineering and Paramedical disciplines to human community belonging to various strata of the society, irrespective of their caste, creed and religion at the most affordable costs. All the Institutions Programmes offered by the Trust are recognized by the competent Academic Administrative Bodies of our State/Govt and the Trust is taking giant strides to be a pre-eminent member on the Global Education Sector as a provider of quality education in the most specialized disciplines of primary up to higher education levels.

### ABOUT DEPARTMENT

The SEA college offers MBA programs that has been designed to prepare students for management careers, providing a unique offerings of leadership-oriented courses and curriculum. This programme helps you to develop a clear understanding of the business functions. One will also gain knowledge and hands-on skills in technology-related fields. The approach will make the skills and knowledge adaptable to a variety of industries, functions and work environments.

### ABOUT THE PROGRAM

This program helps to gain the knowledge about the research publications in the recognized journals, how to write the patents and get grants, consultancy skills for the academicians how to get research grants and funds with best approach, this program helps the participants with most of the required knowledge in the field of research to meet the current requirements of the accredited bodies.

### OBJECTIVES OF THE WORKSHOP

- To motivate the faculty towards research and publication
- To explore knowledge on research methodology, innovation aspects, intellectual property rights, patents, trademarks, copyrights, trade secrets and commercialization of intellectual property
- To educate on researcher on quality research paper writing skills
- To improve the skills of academic consultancy
- To encourage faculty towards research grants and funds periodically

### PROGRAM SCHEDULE:

SESSION	TIMINGS	TOPICS
Day 1	2.00PM-4.00PM	Introduction to research for sciences and social science.
Day 2	2.00PM-4.00PM	How to write research paper and publish in recognized journal.
Day 3	2.00PM-4.00PM	How to write and publish patent with grants.
Day 4	2.00PM-4.00PM	Consultancy skills for academicians.
Day 5	2.00PM-4.00PM	How to apply and get research grants and funds with best approach.

### Resource Person

Prof. Dr. Jyoti Singh is known as a scholar and has experienced more than 18 years of teaching and research. He has published more than 60 research papers and 8 in SAGE/ SCOPUS. He has been a resource person and contributory in developing several workshops, seminars and faculty / management development programs on Research Methods, HR Analytics, Business Analytics, Google Analytics, Facebook Analytics and many more. He has got 5 patents on his credentials. He is highly involved in the research work and expert in conducting ONLINE CLASSES. Conducted more than 90 plus Student Development program and 75 plus Faculty Development Program. Mentor for a few institutes as a consultant. He is an Entrepreneur. Having 5 Companies registered in different industries. Currently associated with the Department of MBA, CMR Institute of Technology, Bangalore from the last 1 year 5 months.

Registration is free for SEACET faculties and Rs2000/- for faculties of other institutions.

Registration link: <https://forms.gle/4KXPowdFKHsYBG3P9>  
CERTIFICATES WILL BE PROVIDED TO THE REGISTERED PARTICIPANTS

### POTENTIAL BENEFICIARIES

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Faculty members, Research scholars, Students who are interested in research, patents and grants



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Ekta Nagar, Near Ayyappa Nagar Circle, Devanahalli Main Road, K.R.Purur, Bangalore-49

**Department of Masters in Business Administration**

**INVITATION**

The Management, Principal and Faculty of Department of MBA and R&D Cell  
cordially invite you to grace the Inaugural of

**Five Days FDP**

**On**

**"Research Skills and Quality Publication"**

in association with IQAC and IIC

**Speaker:**

**Prof. Brijesh Singh**

Professor, CMRIT, Bangalore

**Guest of Honour:**

**Smt. Manjula A Krishnappa**

(Chairman, S.E.A Group of Institutions)

**Sri. D.T. Srinivasa**

(Secretary, S.E.A Group of Institutions)

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(Ex-MLA-Hiriyur Constituency)

(CEO, S.E.A Group of Institutions)

**Smt.K.Anupama**

(Jt.Secretary & Treasurer, S.E.A Group of Institutions)

**Dr.Brijesh S Yadav, Ms.Vinisha S.Yadav, Sri. Rohan R.Yadav**

(Trustee Members S.E.A Group of Institutions)

**Date: 17<sup>th</sup> to 21<sup>st</sup> July 2023**

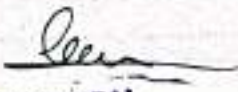
**Time: 2.00 PM onwards**

**Venue: AC Seminar Hall**

Dr. Anil Kumar  
HOD MBA

Dr. Bhagavanth K Deshpande  
Director (Enge)

Dr.B.Venkata Narayana  
Principal

  
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**DEPARTMENT OF MBA**

**FDP Program on Research Skills and Quality Publications -  
 2023 organized by Department of MBA & R&D cell**

FDP program on research skills and quality publications was organized from 17<sup>th</sup> of July 2023 - 21<sup>st</sup> of July 2023 by department of MBA in association with IQAC, IIC SEA College of Engineering and Technology, Bangalore. The program was planned from the college by interacting with different departments and faculty members for the benefit of research scholars. Miss Praveena of final year MBA gave a warm welcome speech to Dr. Brijesh Singh professor, CMRIT Bangalore.

  
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 Devasandra Main Road, Virgo Nagar Post, K.R. Puram, Bangalore - 560 049.

  
**Sri A. Krishnappa**  
 Founder Chairman  
 S.E.A Group of Institutions

**Department of Masters of Business Administration and R&D Cell  
Organizes**

**Five Days FDP on**

**"Research Skills and Quality Publication"**

**In Association with IIC and IQAC**

**On 17th to 21st July 2023**

**Inauguration : AC Seminar Hall**

  
**Prof. Brijesh Singh**  
 Professor, CMRIT  
 Bangalore

  
 INSTITUTIONS  
 QUALITY  
 ASSURANCE  
 COUNCIL  
 OF  
 INDIA

**Objectives Of The Event:**

- The program was mainly organized to research scholars who will present research papers to clearly understand about research skills and quality publication.
- Enhancing research skills: the program aimed to improve the skills of participants in the area of research paper title, research papers key words, where to publish and different publications which provide value to the paper.

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#### DEPARTMENT OF MBA

- The program aimed at providing opportunities to learn more about research paper how to present it and how the title should be selected which helped research scholars to know many important things and also unknown facts about research paper and paper publication works.
- The main objective of conducting this program is to help research scholars and students of MBA final year who are going to present their project report. Helping them to choose apt title for the research paper and to help them with choosing appropriate platform to present their paper.
- Professional development: the program helped participants and research scholars clear their doubts and get clarity on certain important things like title of paper, content of paper, key words, publications and many more.

Overall the objectives of the program provided participants with the necessary knowledge, skills and tools to present research paper effectively, which can lead to career growth and success.

As program started with welcoming our chief guest Dr. Brijesh Singh who is professor of CMRIT Bangalore by Miss Praveena, student of MBA.

Dr. Brijesh Singh started the program by asking questions to faculties like how many of you presented research paper here and where you publish it, and how many papers have you presented till now.

And provided basic information regarding Introduction to Research for Social Science and provided a view on 360 degree view of research methodology which detailed whole concept of research methodology.

About resource person

  
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Ekta Nagar, Basavanapura, Virgonagar Post  
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EktaNagar, Near Ayyappa Nagar Circle, Devasandra Mah Road, Virgonagar Post, K.R.Puram, Bangalore-560049, INDIA.  
Phone:080-29730681, 7353945999

e-mail:seacetadmin@gmail.com website: seacet-bangalore.org.in





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#### DEPARTMENT OF MIA

Mr. Brijesh Singh is presently working as Assistant Professor in the Department of MIA at CMR Institute of Technology, Bangalore. He has 17 years of teaching and industry experience in the field of Business Management. He received his Master of Business Administration (MBA) degree from Anna University with Finance and Marketing Specialization. Mr. Brijesh Singh has published research papers and articles in Scopus Indexed/WOS/ABDC/UOC-Care Journals and attended many national and international conferences held across the country. He has working knowledge of MSEXCEL, SPSS, SAS, Google Data Studio and R Software. He has conducted more than 50 plus Faculty development Program and 45 plus Student development Program.

#### Research Publications

1. Brijesh Singh, Dr. L. Janaki, Dr. N. Babitha Thimmaiah, (Feb 2022) Impact of Conflict Management Technique on Employee Relations with reference to Bangalore based Organisations. Journal of Tianjin University Science and Technology - ISSN: 0493-2137, Vol 55: 02-2022.
2. Brijesh Singh, Dr. Nargis Begu, Dr. N. Babitha Thimmaiah, (Oct 2021) Evaluation of Training and Development Program at Shoppers Stop, Bangalore. Journal of Tianjin University Science and Technology - ISSN: 0493-2137, Vol 55: 02-2022.

#### Major Research Projects

1. Bio Fuel - Supply Chain Management, Sponsored by KSCST, SJB Institute of Technology, March 2022, Co-Principal Investigator - Prof. Brijesh Singh.
2. Bio Fuel - Value Chain System, Sponsored by KSCST, SJB Institute of Technology, May 2021, Principal Investigator - Prof. Brijesh Singh.
3. Bio Fuel - Supply Chain Management with reference to coal, Sponsored by KSCST, Don Bosco Institute of Technology, March 2019, Co-Principal Investigator - Prof. Brijesh Singh.

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**Awards and Professional Recognition**

2021 - Best Teacher Award for the Academic Year 2020-2021.

**Membership in Professional Bodies**

**Inter National Bodies**

1. Life Membership at 'International Association of Management and Education' (IAME)

**National Bodies**

1. Life Membership at 'National Institute of Personnel Management' (NIPM)
2. QCFI - Member.

**Topics covered on day 1**

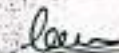
**WHAT IS RESEARCH METHODOLOGY?**

- systematic process of solving a problem
- Research process
- Evidences to generalise the research results

He asked questions to all faculties and participants everyone gave their own opinion and sir answered saying Research is a process where series of actions or steps to be followed to prepare good research paper. And explained each process of research paper.



Process of research paper

  
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Topics covered on Day-2

Day two started with the content describing how to write a research paper and how to publish it in recognized journal.

Dr. Brijesh Singh gave a brief explanation on writing a good scientific paper, how to write it, and suggestions for writing a good scientific paper, and provided an outlet for writing a good scientific paper that are

- Presentation
- Basic principles
- Structure of a journal paper
- Language issues
- Exercises
- Presentation of results, discussions
- Concluding remarks

And provided an aspects to be included in writing a paper that are

- Contents
- Language
- Figures and tables

  
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Sir had given the main important tool for preparing a research paper that is golden rules which are most important things to have in a research scholar to present a research paper.

Golden rules:

- Passionate
- Discovery
- Grab attention

And gave an inspiring definition on research defined by Sir Albert Einstein that is "The formulation of a research problem is often more essential than its solution".

"A problem well defined – is a problem half solved".

Dr. Brijesh Singh Gave a brief explanation on how to choose an appropriate title for the paper, and how to use E-learning tools which helps for research like google search, literature survey tool, one of the effective tools for literature survey is MANDELEY it's a free academic software. And about basics of writing a technical paper the format for writing it, the contents included in it and many more.



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DEPARTMENT OF MHA



### Topics covered on day-3

Dr. Brijesh Singh started the session with what is innovation and creativity, what is that one innovative thing which u can create newly and that can solve a problem sir said that he is ready to invest for our innovation and many participants and faculties started thinking and some of them answered and sir presented one video regarding an innovation which was regarding one chair for disabled and old people who are bedridden showing this as an example sir was trying to say that this is how your research paper should be full of innovative and creative thing which can be useful and attract the publisher.

Dr. Brijesh Singh also discussed about fundamentals of intellectual property rights about IPR and patents what are the things that are patentable, non patentable subject matter, different kinds and types of patents, patent duration, trademarks and term and duration for trademarks, copy rights, duration of copy rights and many more.

By discussing all these terms in detail sir explained how we can use copy rights or trademarks for our research papers or articles which helps us to safeguard our research papers from copyrights.

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**BANGALORE - 560 040**

EktaNagar, Near Ayyappa Nagar Circle, Devasandra Main Road, Virgonagar Post, K.R.Puram, Bangalore-560049, INDIA.

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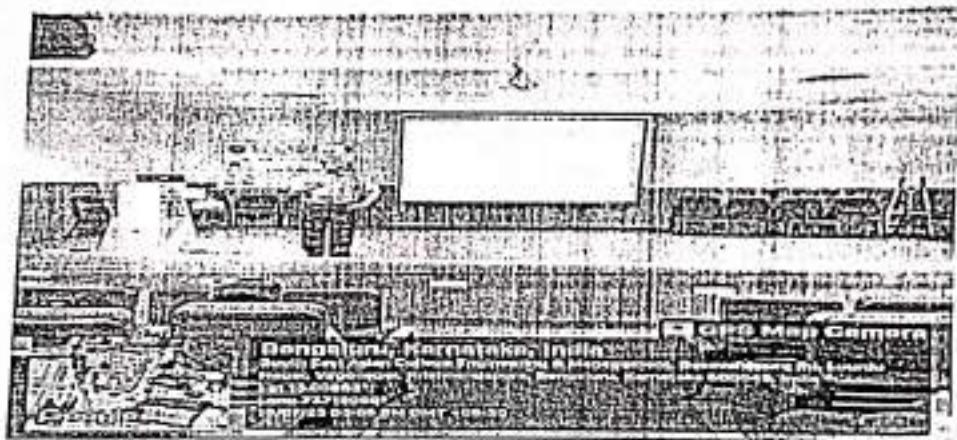
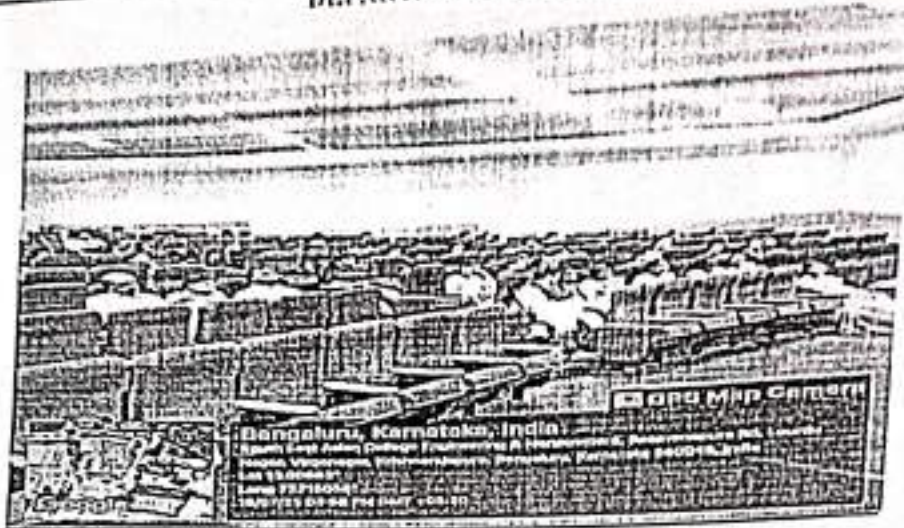




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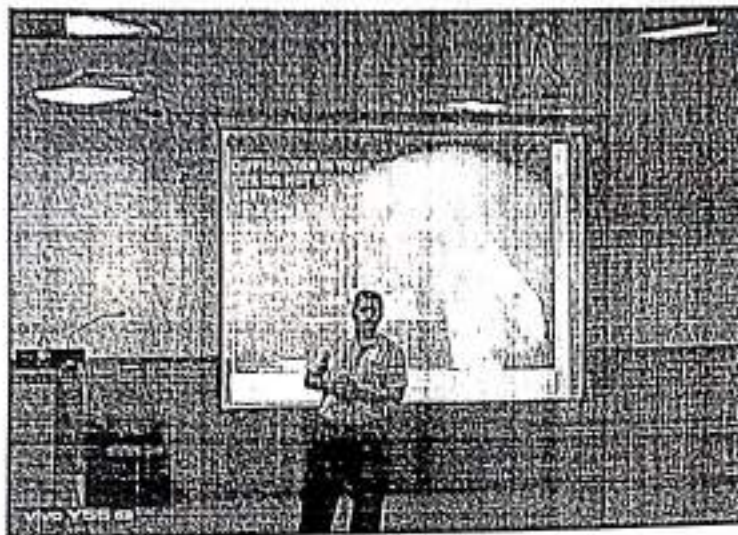
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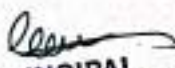
Topics covered on day-4

Dr. Brijesh Singh started the session with few interesting and tricky questions. Sir presented one picture and asked participants and faculties to answer how many triangles are present in the picture. And asked some quiz questions, and later told participants to draw half moon and told them to cut the moon into 6 parts which was very tricky this was very nice session where everyone enjoyed answering question and gave a task to their mind.

Dr. Brijesh Singh continued the session with an amazing survey called Gallup survey which included 12 questions which every person should need to know and what we have to consider while answering those questions.

Then continued the session by asking what are the skills required for a good researcher, and provided some suggestions like

- State a solution in their terms, not yours.
- Understand how they perceive your service.
- Keep focused, keep it simple.

  
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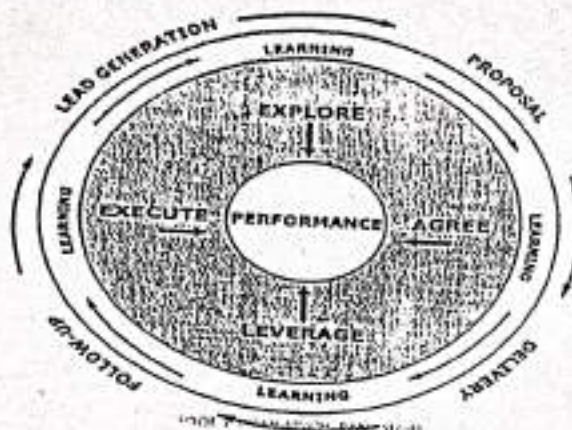
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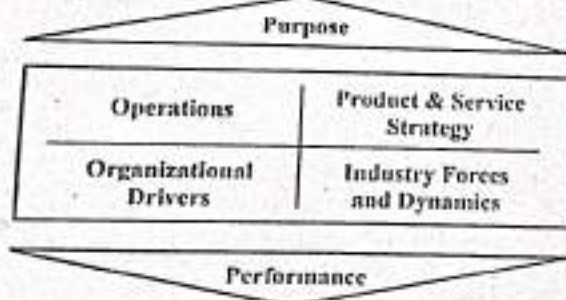
### DEPARTMENT OF MBA

Then he continued with presenting different kinds of models which will be helpful to understand about how to do a research paper.

- Eagle consulting model



- The client understanding model



The Client Understanding Model  
 represents a framework for conducting client and industry  
 analysis

Dr. Brijesh Singh also shared a talk about "Active Listening" like how active listening helps or benefits people, it encourages people to

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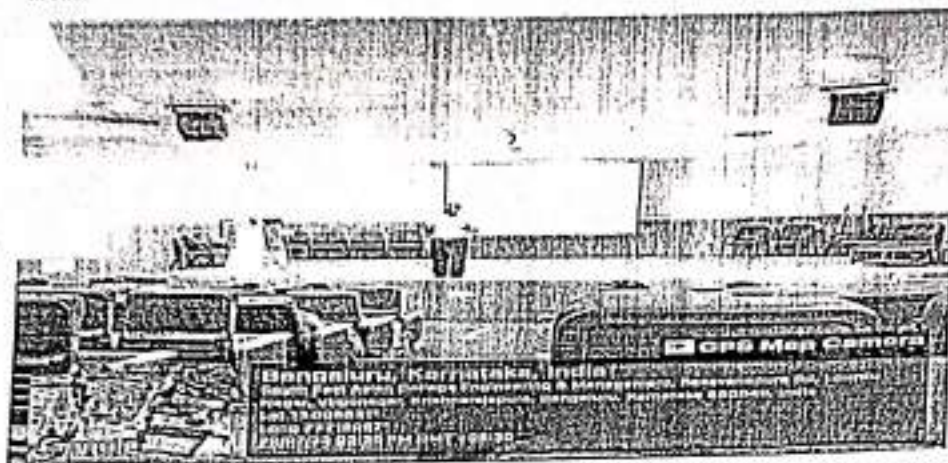




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And core areas while starting a consultant. To consider core aspects, existing practices emerging areas.



#### Topics covered on day -5

Day 5 is covered with most of the topics like research grants and funds, reasons for not getting proper fund, ways to funding, the different sites to search funding that is websites, Euraxes, Mendeley funding, Grant.gov. and provided a list of funding agencies in India, critical stages of funding, ideas for funding, funding opportunities.

Dr. Brijesh Singh shared most important topics like event funding, Authorship, tips and tricks for research paper and articles, how to build a strong biodata, how the title should be catchy and many more.

Overall The FDP Program Provided Valuable Insights Into The Field Of Research Methodology, Research Papers And Publishing Quality Research Paper and highlighted the Importance of publishing a research paper and where to publish a valuable platform which provides a good value for a paper, students, faculties research scholars left the program with the greater understanding of the key concepts and techniques of Research Paper and were motivated to apply those skills in their own professional life.

  
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EktaNagar, Near Ayyappa Nagar Circle, Devesandra Mah Road, Virgonagar Post, K.R. Puram, Bangalore 560019, INDIA.

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ATTENDANCE OF TOP ON RSEOP 20/01/2021

SN	ENTRY NAME	DEPARTMENT	SIGNATURE	DATE
1	Kashin B.S	M.B.A	A.P	20/01/2021
2	S. Jey	H.B.A	A.P	20/01/2021
3	Dr. P. Raju	M.B.A	Prof.	20/01/2021
4	Dr. P. Raju	IT	Prof.	20/01/2021
5	R. Hanumanth	IT	AP	20/01/2021
6	Nagendra H.N	M.B.A	AP	20/01/2021
7	Dr. P. Raju	IT	AP	20/01/2021
8	Dr. P. Raju	IT	AP	20/01/2021
9	Dr. P. Raju	IT	AP	20/01/2021
10	Dr. P. Raju	IT	AP	20/01/2021
11	JAYASHREE M	CSE	AP	20/01/2021
12	Sushma B.A	CSE	Asst. Prof.	20/01/2021
13	Sushma B.A	CSE	Asst. Prof.	20/01/2021
14	Sushma B.A	CSE	Asst. Prof.	20/01/2021
15	Sushma B.A	CSE	Asst. Prof.	20/01/2021

SEA COLLEGE OF ENGINEERING AND TECHNOLOGY  
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3	Dr. P. Raju	M.B.A	Prof.	20/01/2021
4	Dr. P. Raju	IT	Prof.	20/01/2021
5	R. Hanumanth	IT	AP	20/01/2021
6	Nagendra H.N	M.B.A	AP	20/01/2021
7	Dr. P. Raju	IT	AP	20/01/2021
8	Dr. P. Raju	IT	AP	20/01/2021
9	Dr. P. Raju	IT	AP	20/01/2021
10	Dr. P. Raju	IT	AP	20/01/2021
11	JAYASHREE M	CSE	AP	20/01/2021
12	Sushma B.A	CSE	Asst. Prof.	20/01/2021
13	Sushma B.A	CSE	Asst. Prof.	20/01/2021
14	Sushma B.A	CSE	Asst. Prof.	20/01/2021
15	Sushma B.A	CSE	Asst. Prof.	20/01/2021
16	Sushma B.A	CSE	Asst. Prof.	20/01/2021
17	Sushma B.A	CSE	Asst. Prof.	20/01/2021
18	Sushma B.A	CSE	Asst. Prof.	20/01/2021
19	Sushma B.A	CSE	Asst. Prof.	20/01/2021
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22	Sushma B.A	CSE	Asst. Prof.	20/01/2021
23	Sushma B.A	CSE	Asst. Prof.	20/01/2021
24	Sushma B.A	CSE	Asst. Prof.	20/01/2021
25	Sushma B.A	CSE	Asst. Prof.	20/01/2021

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S.No	REGISTRATION ATTENDANCE YMC	NAME	15.07.2023	16.07.2023	23.07.2023
1	1802110A001	Adarsh Kumar, D.C.			
2	1802110A002	Anurag V.			
3	1802110A003	Chaitanya K.			
4	1802110A004	Chaitanya K.			
5	1802110A005	Chaitanya K.			
6	1802110A006	Chaitanya K.			
7	1802110A007	Chaitanya K.			
8	1802110A008	Chaitanya K.			
9	1802110A009	Chaitanya K.			
10	1802110A010	Chaitanya K.			
11	1802110A011	Chaitanya K.			
12	1802110A012	Chaitanya K.			
13	1802110A013	Chaitanya K.			
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18	1802110A018	Chaitanya K.			
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21	1802110A021	Chaitanya K.			
22	1802110A022	Chaitanya K.			
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25	1802110A025	Chaitanya K.			
26	1802110A026	Chaitanya K.			
27	1802110A027	Chaitanya K.			
28	1802110A028	Chaitanya K.			
29	1802110A029	Chaitanya K.			
30	1802110A030	Chaitanya K.			
31	1802110A031	Chaitanya K.			
32	1802110A032	Chaitanya K.			
33	1802110A033	Chaitanya K.			
34	1802110A034	Chaitanya K.			
35	1802110A035	Chaitanya K.			
36	1802110A036	Chaitanya K.			

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Eka Nagar, K.R.Puram, Bangalore-49

Department of MBA and R&D Cell  
in Association with IQAC and IIC

## Participation Certificate

This is to certify that {{full name}} of {{other identifier}} has participated Five Days Faculty Development Program on "RESEARCH SKILLS AND QUALITY PUBLICATION" organised by the Department of MBA and R&D Cell of S.E.A College of Engineering and Technology from 17<sup>th</sup> to 21<sup>st</sup> July 2023.

*Dr. P. Hosanna Princye*

Dr. P. Hosanna Princye  
R&D Convener

*Dr. S. B. Anilkumar*

Dr. S. B. Anilkumar  
HOD

*Dr. B. Venkata Narayana*

Dr. B. Venkata Narayana  
Principal

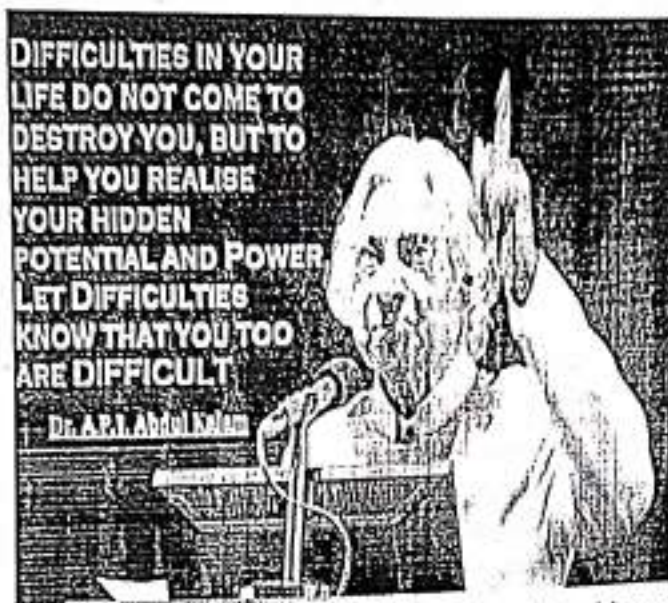
*Dr. B. Venkata Narayana*

PRINCIPAL  
SEA College of Engineering & Technology  
Eka Nagar, Basavanapura, Virgonagar Post  
BANGALORE - 560 049



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#### DEPARTMENT OF MBA



Talked about challenges for startups like financial problem, struggling to gain, investment, lack of planning, struggling to build a customer base, difficult to grow business, cannot attract best talent and many more. And provided solutions for all these problems like pre planning, avoiding unnecessary cost, cost reduction, sources of funding, supporting documents with application. Which helped students and faculties to understand what is startups and how can it be done easily. And gave in depth information on startup India, financial management, marketing planning and strategy, business planning and growth, process improvement and innovation, talent management and many more which is important topics which should be known by every students and also it cleared doubts of faculties and participants.

And provided benefits for startups hiring a consultant which intern helps in

- Faster decision making
- Higher cash balance and cost savings
- Increase in sales
- More opportunities for growth
- Increased productivity

  
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e-mail: seacetadmin@gmail.com website: seacet-bangalore.org.in





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### DEPARTMENT OF MBA

- start talking
- keep talking
- fully express their ideas and concerns
- it helps people to analyse accurately what others are trying to convey.
- It conveys to other people that you are understanding and acknowledge.

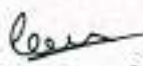
And provided some suggestions regarding how active listening works and techniques for active listening.

And gave 5 A's for active listening skills that are:

- **ATTEND** to what the person says.
- **AVOID** jumping to judgements.
- **ACKNOWLEDGE** what the person is communicating to you, let them know that you have got the message.
- **APPRECIATE** and genuinely try to understand their point of view.
- **ASK** open ended questions to encourage the person to talk more freely and openly.

Then Dr. Brijesh Singh continued the session with consulting orientations and provided suggestions on how consultants must negotiate and approach with their clients.

Then he provided an in depth study on startups by presenting one quote of Dr. A. P. J. Abdul Kalam sir that is

  
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Phone: 080-29730681, 7353945999

e-mail: [seacetadmin@gmail.com](mailto:seacetadmin@gmail.com) website: [seacet-bangalore.org.in](http://seacet-bangalore.org.in)



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**DEPARTMENT OF MBA**

- In depth knowledge on research paper helped research scholars with greater insights and helped to clarify their doubts regarding research paper and where to publish it.
- Students got clarity on research paper, title of the paper, how to do a quality paper and many more which intern helped them in clearing their project.

Overall, the program conducted for faculty development and quality research publication provided valuable knowledge, skills and clarifications on some information which helped faculties, research scholars and students to learn more about research paper and quality publication, which also helped to advance their careers.

**Attendance of the event**

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY			
ATTENDANCE OF THE EVENT			
Sl. No.	NAME	REGISTRATION NO.	DATE
1	Dr. P. S. S.	1999	19/09/2019
2	Dr. P. S. S.	1999	19/09/2019
3	Dr. P. S. S.	1999	19/09/2019
4	Dr. P. S. S.	1999	19/09/2019
5	Dr. P. S. S.	1999	19/09/2019
6	Dr. P. S. S.	1999	19/09/2019
7	Dr. P. S. S.	1999	19/09/2019
8	Dr. P. S. S.	1999	19/09/2019
9	Dr. P. S. S.	1999	19/09/2019
10	Dr. P. S. S.	1999	19/09/2019
11	Dr. P. S. S.	1999	19/09/2019
12	Dr. P. S. S.	1999	19/09/2019
13	Dr. P. S. S.	1999	19/09/2019
14	Dr. P. S. S.	1999	19/09/2019
15	Dr. P. S. S.	1999	19/09/2019
16	Dr. P. S. S.	1999	19/09/2019
17	Dr. P. S. S.	1999	19/09/2019
18	Dr. P. S. S.	1999	19/09/2019
19	Dr. P. S. S.	1999	19/09/2019
20	Dr. P. S. S.	1999	19/09/2019
21	Dr. P. S. S.	1999	19/09/2019

*[Signature]*  
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DEPARTMENT OF MBA

The FDP program ended by 4:30 pm on 21<sup>st</sup> of July 2023. The even was ended with the vote of thanks Dr. S B Anil Kumar, HOD of department of MBA and all the head of departments faculties gathered on Dias, to adorn Dr. Brijesh Singh with garland and silk shawl which were provided to him as a gesture of facilitation.



#### Outcome of the event

- Improved understanding of Research methodology & presenting Research paper.
- In depth understanding about research paper and quality publication where it can be published so that the paper is valued.
- Career growth: by knowing important facts on startups, funding consultation students, faculties and participants can adapt the techniques for their career growth.

*[Signature]*  
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### **Workshop Report on Research Methodology**

**Date:** 23 Apr 2023

**Time:** 10:00 am

**Venue:** AC Seminar Hall

SEACET Research Cell, has conducted a one-day workshop on Intellectual property Rights on 23<sup>rd</sup> Apr 2023 at AC Seminar Hall. The workshop was about "Research Methodology." 35 faculties across the college have actively participated in this workshop. The workshop was started by the inauguration session. The workshop was inaugurated by honorable Principal Dr. B. Venkata Narayana & the guest of honor Usha Desai Professor SR University, Warangal.

The speaker & the guest of honor was Professor SR University, Warangal. The introductory session was taken by the speaker. In this session, a complete introduction to research mythology and its structure. In this session, the faculties were taught about the Case-Control studies in research, Cohort studies in research; Research Design, Experimental before and after studies of a research problem, Randomized controlled trial. Also, resource person explicated the research design and studies into two branches: Case-Control studies and Cohort studies. The nuances of the study focused on developing a research thesis and writing research articles. The quality of research stood the main ingredients. Practical representation of research drafts was displayed by the audio visual PPTs. The seminar was concluded with a vote of thanks by Dr. Usha Desai, R & D Dean, ECE. Sampling and questionnaire design part-1, Sampling and questionnaire design part-2, Steps in protocol development Critical appraisal of the journal article were explained. The collection of data classification and presentation of data Measures of central tendency, dispersion and probability distribution and statistical measures and significance was explored. Writing the proposals to funding agencies and the information about various levels of proposals evaluation was discussed. Finally, the workshop was completed with a vote of thanks by Dr. Anil Kumar SB, HoD Dept of MBA.





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### **Invitation**

#### **CHIEF GUEST**

**Dr. Usha Desai, Professor SR University, Warangal**

#### **Invitees**

**Smt. Manjula A Krishnappa**

(Chairman, S.E.A Group of Institutions)

**Sri. D.T. Srinivasa**

(Secretary, S.E.A Group of Institutions)

**Smt. K. Poornima Srinivasa**

(CEO, S.E.A Group of Institutions)

**Smt. K. Anupama**

(Jt. Secretary & Treasurer, S.E.A Group of Institutions)

**Dr. Brijesh S Yadav, Ms. Vinisha S Yadav, Sri. Rohan R Yadav**

(Trustee Members S.E.A Group of Institutions)

**Dr. Bhagavant K Deshpande**

Director (Engg), S.E.A College of Engineering and Technology

**Dr. B. Venkata Narayana**

Principal (Engg)

  
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**Organized by: R & D Cell & MBA Dept.**



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GPS Map Camera

Bengaluru, Karnataka, India

S. E. A. College Engineering & Technology, Basavanapura Rd, Lourdu Nagar,  
Virgonagar, Krishnaraipura, Bengaluru, Karnataka 560049, India

Lat 13.009022°

Long 77.716095°

Outcome:

Faculties were trained how to prepare the research paper and to write the proposal for funding agencies.

  
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Accredited with Grade B++ by National Assessment and Accreditation Council (NAAC)

Attendance for Research Methodology

Date: 23/04/2023 Time 10:00AM Speaker: Dr Usha Desai

Sl No	Name of the Faculty	Designation	Department	Signature	Remarks
1	DR. BHAGAVANT DESHPANDE	Professor	CSE		
2	MR. SUKESH H A	Asst Prof	CSE		
3	MR. JAYAKUMAR B L	Asst Prof	CSE		
4	MRS. JAYASHRI M	Asst Prof	CSE		
5	MRS. SASWATI BEHERA	Asst Prof	CSE		
6	MRS. SUSHMA B A	Asst Prof	CSE		
7	MR. SURENDRANATHA GOWDA	Asst Prof	CSE		
8	DR. NUAGUNA G S	Assoc. Prof	ISE		
9	MRS. GAYATHRI N	Asst Prof	ISE		
10	MRS. SUMITHA UDAIKUMAR	Asst Prof	ISE		
11	DR. PRADEEP KUMAR N S	Assoc. Prof	ECE		
12	DR. T.CYNTHIA ANBUSELVI	Asst Prof	ECE		
13	MRS. REVATHI K	Asst Prof	ECE		
14	MRS. DHIVYA KARUNYA S	Asst Prof	ECE		
15	MRS. GAYATHRI K	Asst Prof	ECE		
16	MRS. ASHA V K R	Asst Prof	ECE		
17	MR. SUHAS S K	Asst Prof	ECE		
18	MRS. DEEPA GOWDA N	Asst Prof	ECE		
19	MR. RAMESH S BILJARI	Assoc. Prof	ME		
20	Dr. MANJUNATH K	Asst Prof	ME		
21	MR. RAMESH	Asst Prof	ME		
22	Dr. SURESHA P	Asst Prof	ME		
23	MR. KUBERA GOUDA S B	Asst Prof	ME		
24	DR. CHIDANANDA PRASAD	Assoc. Prof	ME		
25	MR. NISHANTH L	Asst Prof	CV		
26	MRS. BHAVANA J	Asst Prof	CV		
27	DR. S B ANIL KUMAR	Assoc. Prof	MBA		
28	Dr. PRITY KUMARI	Professor	MBA		
29	MRS. KASTURI B S	Asst Prof	MBA		
30	MRS. S LISY	Asst Prof	MBA		
31	Dr. NAVEEN KUMAR A	Asst Prof	PHY		
32	Mrs. ANUPAMA C	Asst Prof	PHY		
33	Mr. RAVINDRA K S	Asst Prof	CHE		
34	Mrs. KAVITHA	Asst Prof	CHE		
35	Mr. BALAKRISHNA M	Asst Prof	MAT		
36	Mrs. AMBICA K M	Asst Prof	MAT		

  
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Department of Civil Engineering

### Project Management for Career growth- 2023

A seminar on Project Management for Career growth was organized on 19 April, 2023 by the departments of MBA, Civil and Mechanical Engineering in association with IQAC and IIC SEA College of Engineering and Technology, Bangalore. The day planned from the college by interacting with students and faculty for student's Career growth. Miss. Linda student of first year MBA gave a warm welcome speech to Dr. Sundaresha SD – BE, ME, Ph.d.

Director of the college Dr. Bhagvant. K. Deshpande welcomed Dr. Sundaresha and shared his old memories with Dr. Sundaresha.

#### Event Banner



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Ekta Nagar, A. Krishnappa Circle, Ayyappanagar  
Devasandra Main Road, Virgo Nagar Post, K.R. Puram, Bangalore - 560 049.

Sri A. Krishnappa  
Founder Chairman  
S.E.A Group of Institutions

### **"A Seminar on Project Management for the Career Growth"**

**Organised by**  
**Department of Civil, Mechanical Engineering  
& MBA Department**

**In association with : IQAC and IIC**



**Dr. Sundaresha S D**  
BE, ME, Ph.D (Lean Mgt)  
Consultant, Trainer, Techno-management  
Project advisor, VQIR Certified Lead auditor

**Date 19/04/2023**  
**Time- 10.00am to 1.00pm**  
**Venue- A/C Seminar hall.**



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of IED Institutions)

#### OBJECTIVES OF THE EVENT:

- Understanding project management: The seminar provided participants with a clear understanding of what project management is, its principles, methodologies, and best practices.
- Enhancing project management skills: The seminar aimed to improve the skills of the participants in areas such as planning, scheduling, risk management, and communication.

  
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- **Networking:** The seminar provided opportunities for participants to network with other professionals in their field, which can lead to potential job opportunities and collaborations.
- **Professional development:** The seminar helped participants develop their professional skills and gain knowledge that can enhance their career growth.
- **Applying project management in the workplace:** The seminar helped participants apply project management techniques to their current or future projects, improving their efficiency and effectiveness.
- **Keeping up-to-date with industry trends:** The seminar provided insights into emerging trends and new developments in project management, enabling participants to stay up-to-date and relevant in their field.

Overall, the objective of the seminar provided participants with the necessary knowledge, skills, and tools to manage projects effectively, which can lead to career growth and success. As seminar started faculties, students and other participants were treated with tea and biscuits. Dr. Sundaresha shared his inspiring story on how he got job in abroad and how he answered the question why should I hire you? With his self confidence, he said he is ready to work for two months without any salary and the interviewer can confirm his job position after two months, with his hard work, dedication, and self confidence he got the job. Dr. Sundaresha also shared the motivational new record by The East Coast railway one of the blue chip zones of Indian Railways that created a record by completing a subway construction at a busy railway track between Pendurthi and Kothavalasa line in Andhra Pradesh in less than 5 hours, without stopping a train. He further highlighted on how Civil engineers, Mechanical engineers, and Management all were involved in completing the task. It was a team effort which broke the record. Overall, the seminar provided valuable insights into the field of project management and highlighted the importance of this discipline in career growth. Students left the seminar with a greater understanding of the key concepts and techniques of project management and were motivated to apply these skills in their own professional lives.

  
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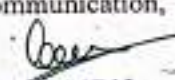
Snapshots from the event are presented below



The seminar ended by 1.00 pm on 19 April, 2023. The event was ended with the vote of thanks Dr. S. Anil Kumar, HOD of MBA and all the head of the departments gathered on Dias, to adorn Dr. Sundaresha with Garland and silk shawl which were provided to him as a gesture of facilitation.

### Outcome of the event:

- Improved understanding of project management principles and techniques.
- Development of new skills: The seminar provided participants with opportunities to develop new skills related to project management, such as communication, leadership, and problem-solving.

  
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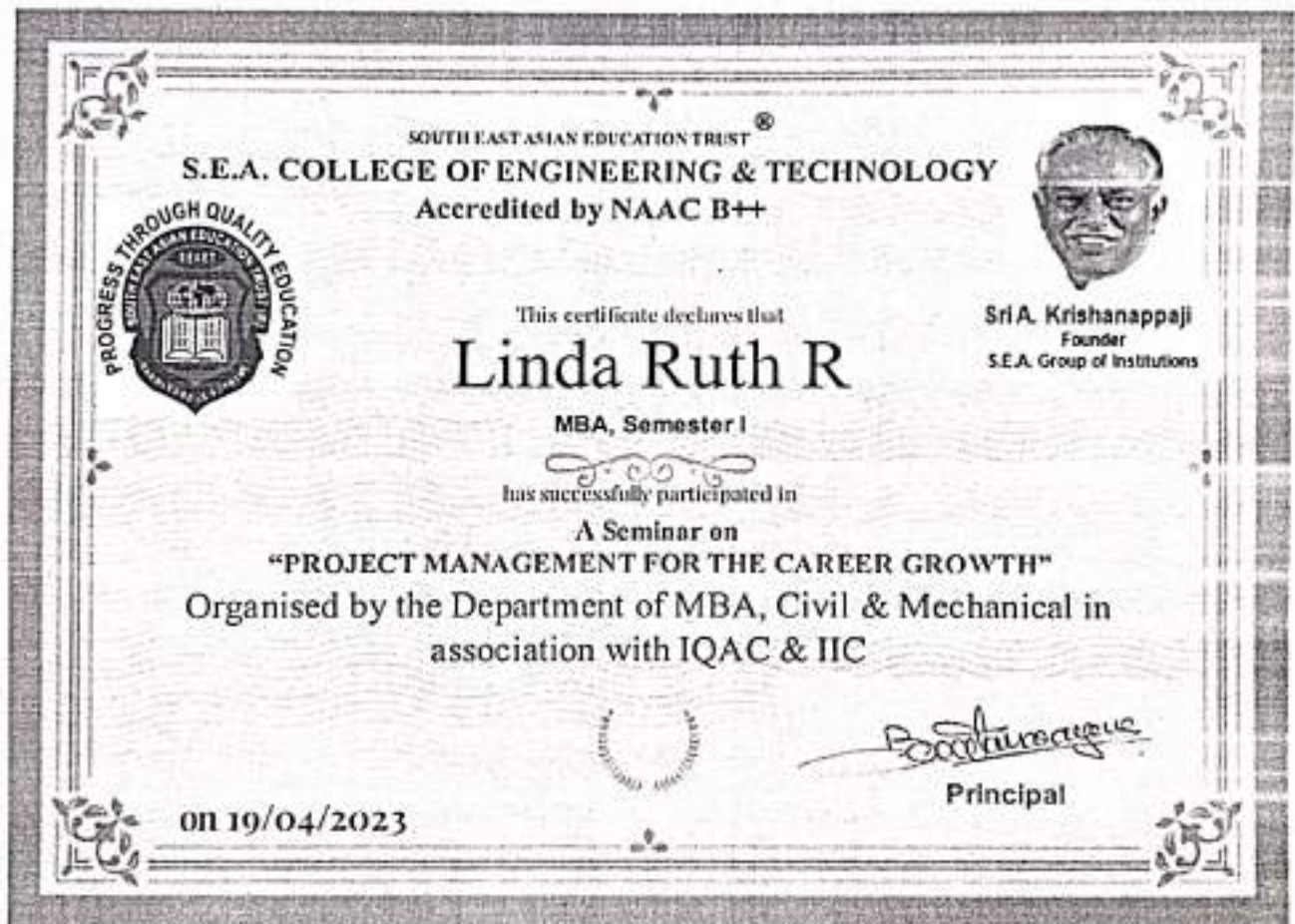
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- **Networking:** Attending a seminar can provide an opportunity to connect with other professionals.
- **Career growth:** By improving their project management skills and expanding their professional network, attendees may be better positioned to advance in their careers.
- **Increased confidence:** Learning new skills and connecting with professional like Dr. Sundaresha boosted participant's confidence in their abilities, making them better equipped to tackle new challenges and take on more responsibility in their careers.

Overall, attending a seminar on project management for career growth provided valuable knowledge, skills, and connections that helped individuals advance in their careers.

### E CERTIFICATE PROVIDED TO STUDENTS FOR ATTENDING THE SEMINAR



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**STUDENTS ATTENDANCE**



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A seminar on "PROJECT MANAGEMENT FOR THE CAREER GROWTH"

**Attendance**

S. No.	USN	Name of the Student	Course	Semester	Signature
1.		R. Arinalli	MBA	I	R. Arinalli
2.		Shruti Kulkarni	MBA	I	Shruti Kulkarni
3.		Jyoti M.A.	MBA	I	Jyoti M.A.
4.		Mannan HM	MBA	I	Mannan HM
5.		Shrawani S	MBA	I	Shrawani S
6.		Anupama M	MBA	I	Anupama M
7.		Kavya HM	MBA	I	Kavya HM
8.		Sanjana C	MBA	I	Sanjana C
9.		Meghana H	MBA	I	Meghana H
10.		Maheshwari	MBA	I	Maheshwari
11.		Kavya K	MBA	I	Kavya K
12.		Chandana M	MBA	I	Chandana M
13.		Sydney S	MBA	I	Sydney S
14.		Nivedita S	MBA	I	Nivedita S
15.		Goutham P	MBA	I	Goutham P
16.		Gururaj B.G.	MBA	I	Gururaj B.G.
17.		Sanjana	MBA	I	Sanjana
18.		Surya	MBA	I	Surya
19.		Raja D.	MBA	I	Raja D.
20.		Ajay Kumar D	MBA	I	Ajay Kumar D
21.		Karthik P	MBA	I	Karthik P
22.		Aradhana V	MBA	I	Aradhana V
23.		Ajay R	MBA	I	Ajay R
24.		Aradhana	MBA	I	Aradhana
25.		Yogesh	MBA	I	Yogesh
26.		Sudeep	MBA	I	Sudeep
27.		Pranav	MBA	I	Pranav
28.		Sahar	MBA	I	Sahar
29.		Geetha	MBA	I	Geetha
30.		Bhargavi	MBA	I	Bhargavi
31.		Siddhartha R	MBA	I	Siddhartha R
32.		Yatharth	MBA	I	Yatharth
33.		Mahesh	MBA	I	Mahesh
34.		Jagadeesh N	MBA	I	Jagadeesh N
35.		Anil Kumar K	MBA	I	Anil Kumar K
36.		Sagar S	MBA	I	Sagar S
37.			MBA	I	

  
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A seminar on "PROJECT MANAGEMENT FOR THE CAREER GROWTH"

Attendance				
38	ISP19CV003	Amr. K. Yashwanth	Civil	1st Sem
39	ISP19CV005	Amr. K. Yashwanth	Civil	1st Sem
40	ISP19CV013	Raju Yadav	Civil	1st Sem
41	ISP19CV087	Jahnu A	Civil	1st Sem
42	ISP20CSE78	Yashwanth M.	CSE	1st Sem
43	ISP20CSE46	Vinay N	CSE	1st Sem
44	ISP20CSE85	Vinay K.	CSE	1st Sem
45	ISP20CSE77	Vinay E.	CSE	1st Sem
46	ISP20CSE06	Ashutosh P.	CSE	1st Sem
47	ISP20CSE23	Kailash Prasad	CSE	1st Sem
48	ISP20CSE22	Jeethu Patil	CSE	1st Sem
49	ISP20CSE10	Ayush Kumar	CSE	1st Sem
50	ISP20CSE50	Anuash Prana	CSE	1st Sem
51	ISP20CSE04	B. Aravind H.	CSE	1st Sem
52	ISP20CSE11	B. Nimesh	CSE	1st Sem
53	ISP21CSE02	Rahul Sahoo	CSE	1st Sem
54	ISP20CSE51	Raghu Rai	CSE	1st Sem
55	ISP20CSE47	Rishi Vastav	CSE	1st Sem
56	ISP20CSE07	Sudhakar Singh	CSE	1st Sem
57	ISP20CSE23	Kailash Prasad	CSE	1st Sem
58	ISP20CSE06	Suman Kumar Jha	CSE	1st Sem
59	ISP21CSE40	Naveen Mahesh	CSE	1st Sem
60	ISP20CSE02	Nadim	CSE	1st Sem
61	ISP20CSE01	Adil	ME	1st Sem
62	ISP20CSE05	Chetan Kumar	CSE	1st Sem
63	ISP19CV002	Amr. K. Yashwanth	Civil	1st Sem
64	ISP20CSE01	Shahadath Ali	CSE	1st Sem
65	ISP20CSE07	Tharun C.	CSE	1st Sem
66	ISP20CSE06	Satyajit Prakash	CSE	1st Sem
67		Manish Kumar	ME	1st Sem
68				
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HOD, CV






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Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

S.E.ACET/ACADEMIC/MBA/2021-22/07

20/02/2023

**CIRCULAR**

The Department of MBA is organizing "Motivation Talk" - Session with Young Entrepreneur for the MBA students in Association with IQAC, IIC on 22-08-22. The Inauguration for the program will be held at Class Room SB303, 10.00 AM. I Kindly Request all the HOD and faculty members to encourage your students to attend it to enhance their knowledge.

  
**HOD**  
Head of the Department of Management Studies  
S.E.A. College of Engineering & Technology  
Ekta Nagar, Basavanapura, Virgonagar Post  
Bangalore - 560 049

  
**Principal**  
**PRINCIPAL**  
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**HODs of**

IOT & BCT

CSE

ISE

ME

CV

AI&ML

MBA

FIRST YEAR DEAN

PHYSICS

CHEMISTRY

MATHEMATICS

LIBRARIAN

PLACEMENT

OS

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Internal Quality Assurance Cell  
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Virgonagar Post, Bangalore - 560 049

  
**Principal**  
SEA College of Engineering & Technology  
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Moe's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
Ministry of Education, Government of India

## MOE'S INNOVATION CELL INSTITUTION'S INNOVATION COUNCIL

SEA COLLEGE OF ENGINEERING & TECHNOLOGY,  
ORGANISE SESSION ON "LEAN START-UP & MINIMUM VIABLE  
PRODUCT/BUSINESS" - BOOT CAMP (OR) MENTORING SESSION

### OVERVIEW

<b>Objective:</b>	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>
Knowledge sharing session with real-time entrepreneur	<ul style="list-style-type: none"> <li>To Provided live interaction with youngest Entrepreneur</li> <li>Students experienced with real time skill in building a start-up in the market</li> </ul>
<b>Academic Year:</b>	<b>Program driven by:</b>
2021-22	IIC Calendar Activity
<b>Month:</b>	<b>Program /Activity Name:</b>
November	Organise Session on "Lean Start-up & Minimum Viable Product/Business" - Boot Camp (or) Mentoring Session
<b>Program Type:</b>	<b>Other:</b>
Motivation Speech	null
<b>Program Theme:</b>	<b>Other:</b>
Entrepreneurship	NA
<b>Date &amp; Duration (Days):</b>	<b>External Participants, If any:</b>

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*[Signature]*  
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08/22/2022-08/22/2022-0

null

Student Participants:

Faculty Participants:

36

4

Expenditure Amount, If any:

Remark:

null

null

### ATTACHMENTS

Video:

null

Photograph1:




Photograph2:

/uploads/institutes/monthlyReport/Photograph2/G139-IC202216814.png

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/1645-IC202216814.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

  
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### REPORT ON MOTIVATION TALK

An interactive motivation session was organized by Department of MBA, SEACET Bangalore on 22<sup>nd</sup> August, 2022 in the timing of between 10.30 AM to 11.30 AM. There were 36 enthusiastic 1 year MBA students participated in the session through offline in the regular 1 Year MBA Class Room. The event introduced by Dr. S.B. Anil Kumar, HOD MBA, with Professor Kasturi B.S.



### S.E.A. COLLEGE OF ENGINEERING AND TECHNOLOGY MOTIVATIONAL TALK (Activity Under IIC)



#### Resource Person

G.S. PRAGADEESH S. GURUMOORTHY  
YOUNGEST TO START-UP A CYBER SECURITY COMPANY  
Tamil Nadu, Mannargudi, India

*[Signature]*  
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**BANGALORE - 560 049**

Date: 22<sup>nd</sup> August, 2022  
Time: 10:30 to 11:30 A.M

**IQAC COORDINATOR**  
Internal Quality Assurance Cell  
S.E.A. College of Engineering & Technology  
Virgonagar Post, Bangalore - 560 049

EktaNagar, Near Ayyappa Nagar Circle, Devasandra Main Road, Virgonagar Post, K.R.Puram, Bangalore-560049, INDIA

Phone: 080-29730681, 7353945999

e-mail: seacetadmin@gmail.com website: seacet-bangalore.org.in







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### About Resource Person

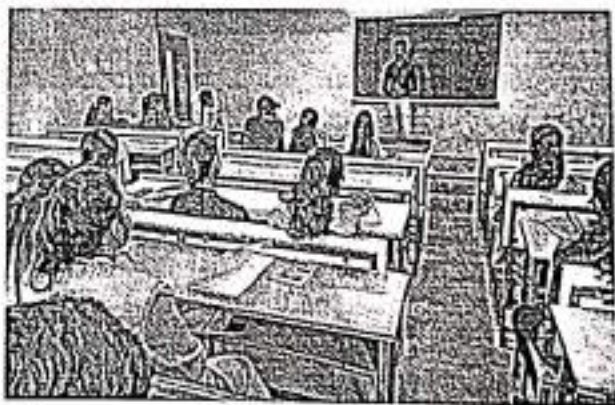
Youngest Entrepreneur who registered international Book of Records also the World Record of "YOUNGEST TO START-UP A CYBER SECURITY COMPANY" is achieved by G.S PRAGADEESH S. GURUMOORTHY on 15th April 2020 from Mannargudi (Tamil Nadu) India. 16 years old Pragadeesh started a cyber security company with a purpose to stop cyber crime and made a new world record for International Book of Records.

### Objective of the Session:

The broad objective of this session is to arrange the knowledge sharing session with real-time entrepreneur into the MBA Class rooms. It will help to guide the students into the entrepreneurship and startups after their course. Some more objectives are:

- To Provide live interaction with youngest Entrepreneur
- To provide experience with real time skill in building a start-up in the market

### Photos:



IQAC COORDINATOR  
Internal Quality Assurance  
S.E.A. College of Engineering & Technology  
Virgonagar Post, K.R. Puram, Bangalore - 560049

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Ekta Nagar, Basavanapura, Virgonagar Post,  
BANGALORE - 560 049

Signature of the HOD

Ekta Nagar, Near Ayyappa Nagar, Circle, Devasandra, Jayah Road, Virgonagar Post, K.R. Puram, Bangalore - 560049

Phone: 080-29730681, 7353945999

e-mail: seacetadmission@gmail.com website: seacet-bangalore.org

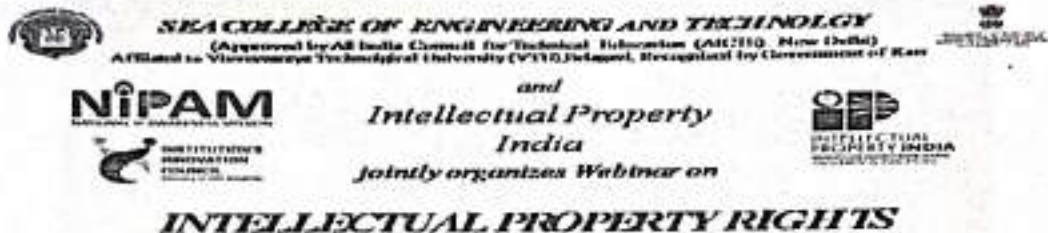


## Report on the webinar on Intellectual Property Rights

A webinar on Intellectual Property Rights was jointly organized by S.E.A College of Engineering and Technology, Bangalore in association with NIPAM (National Intellectual Property Awareness Mission) on 16<sup>th</sup> July 2022 at 11:00am. There were 140 enthusiastic participants including 15 faculty members from various branches attended the Workshop through online mode (Webex). The function was presided by Dr.B.Venkatanarayana, Principal, SEACET and introduction of resource person was given by Dr. Pradeep Kumar N.S., HOD, ECE, SEACET.

The resource person Mr.Abhishek Singh, Examiner of Patents and Designs (since April, 2016), Patent Office Chennai, Ministry of Industry and Commerce, Govt. of India delivered his lecture on 'IPR and its Protection in India'

### About Webinar:



### Resource Person:

**Mr. ABHISHEK SINGH**

Examiner of Patents and Designs

Patent Office Chennai, Ministry of Commerce and Industry,  
Govt. of India.

### Registration Form:

<https://forms.gle/BgeJ4Bmh1CJyMESW9>



**16 July 2022**

**Saturday, 11.00 am to 1.00 pm (IST)**



<https://chennai-patent.webex.com/j.php?MTID=mb85818ea38753244cb05ea2e570d8d8c9>

### Coordinator:

**Dr. Pradeep Kumar N.S., Professor and Head  
Department of ECE**

**Email Id: seacetecedept@gmail.com**

  
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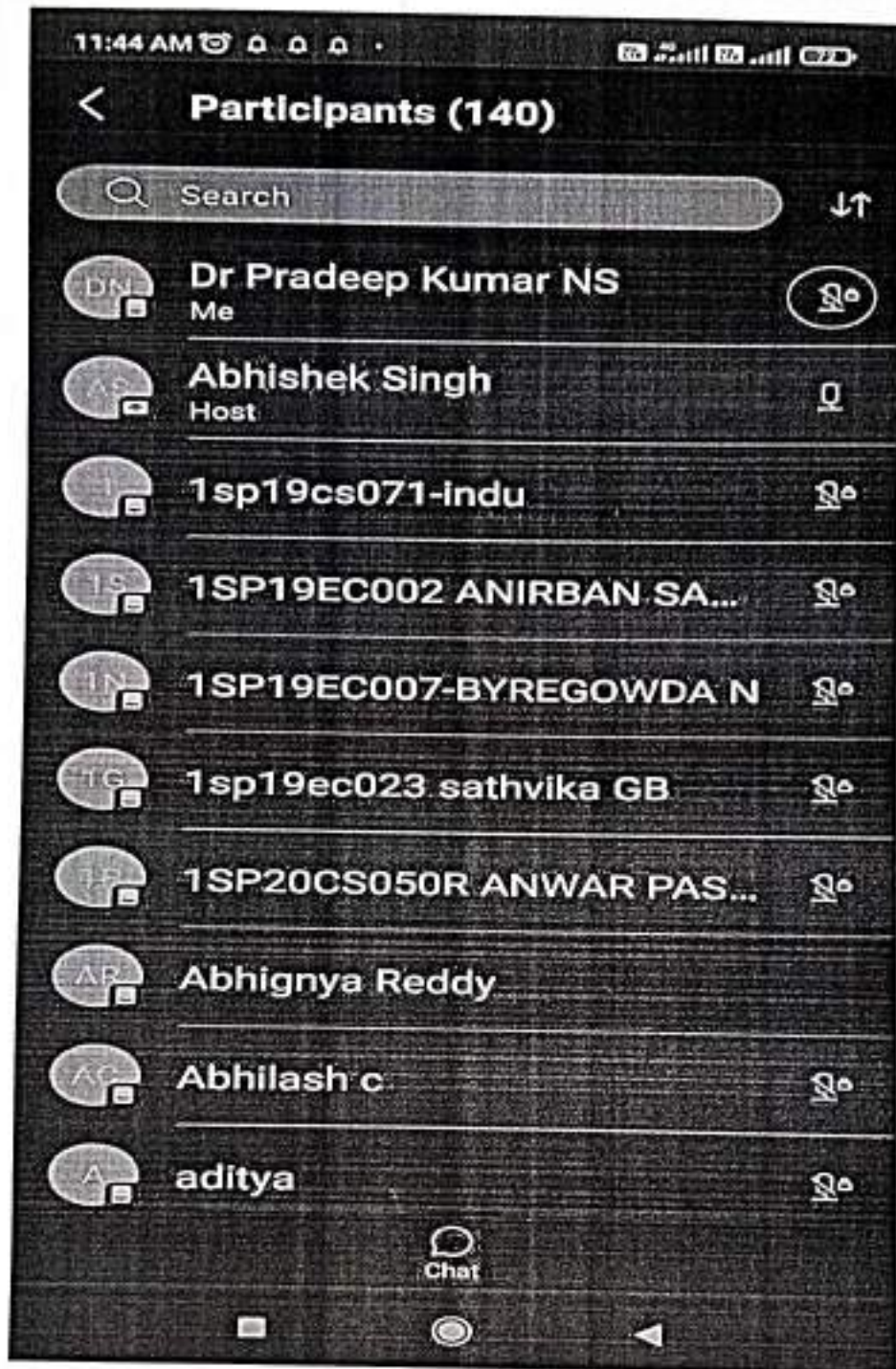
Mr. Abhishek Singh started his lecture with an introduction to Intellectual Property Rights. He briefed the concept of Intellectual Property that it can be an Invention, Original Design, Trademarks, artistic creation etc. And explained that the Intellectual Property is an asset by acquiring a legal right over the property, the creator of the Intellectual property seeks to ensure that he has exclusive right over it. He discussed in detail about the topics such as what is copyright? What do we mean by author or creator? etc. And further elaborated the types of Intellectual Property and the importance of patent rights. He explained how to file a patent in India itself with respect to life science, biotechnology, computer science and physical sciences and also in the context of collaboration research. He briefed on IPR laws in different countries. Also he explained the Indian scenario of intellectual property system and Trademarks. Also, explained the roles and functions of department of Intellectual Property Rights (IPR) in India. He had given the complete information regarding the registration of Patent to the participants.

Snapshots from webinar are presented below.

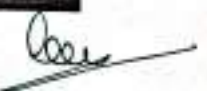


Resource Person Mr. Abhishek Singh

*Be...*  
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 SEA College of Engineering & Technology  
 Ekta Nagar, Basavanapura, Virgo Nagar Post  
 BANGALORE - 560 040



Participants List

  
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SEA College of Engineering & Technology  
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The webinar was concluded at 1.00pm. The workshop ended with the vote of thanks and online submission of feedback form. The Webinar was highly informative to students and staffs. Thus webinar provided valuable awareness and insights on the various aspects of IPR.

  
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